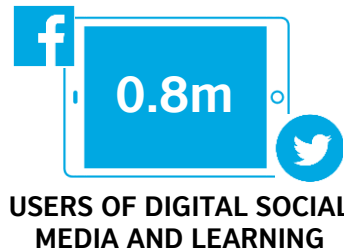




Through our work in English and Examinations we engaged with over:

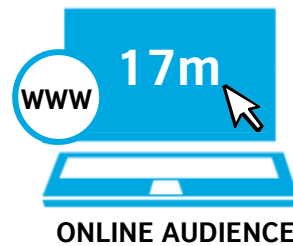
- 313,000 examination candidates
- 65,000 learners in teaching centre classes

Our social media engagement accolade for Q3 goes to Greece. They achieved over 1,200 likes and nearly 100 shares for their Facebook post promoting their Roots & Shoots lecture. Romania ranked second for their Facebook post promoting a Shakespeare conference with nearly 700 likes and over 100 shares.



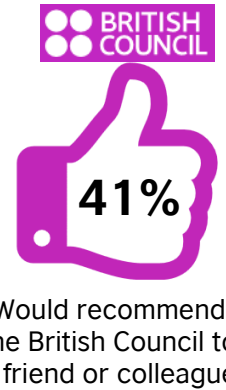
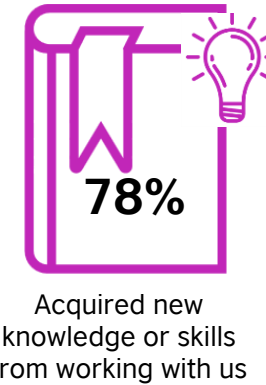
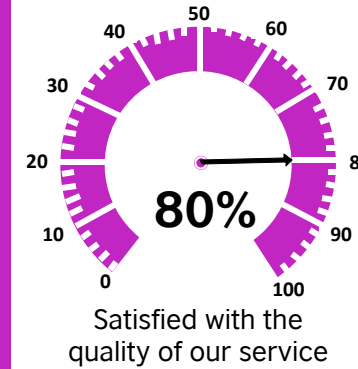
In partnership with Multikino, a cinema chain in Poland, over 40 performances of the best British theatre productions have been screened across 17 Polish cities. More than 30,000 people watched the shows.

Continuing with recent performance, changes to Spain's Search Engine Optimisation process brought significant increase to the visitor numbers - a fantastic 24% growth on last year.



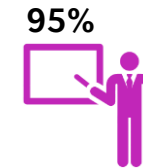
Up to Q3 we have reached 22m people through Publication and Broadcast. Of that figure, 7m people listened to 'World Questions' broadcasts, created through a partnership between BBC World Service and the British Council. Three shows have taken place in the EU during this time.

WHAT PARTICIPANTS SAY ABOUT US



PROJECT SPOTLIGHT 1: CULTURAL SKILLS ACADEMY

With partners, the British Council established the Cultural Skills Academy in Athens and Warsaw to address changes in the labour market. Three courses in Audience Development, Business Modelling and Digital Strategies were completed by 77 students, 99% of which would highly recommend the course.



PROJECT SPOTLIGHT 2: LIFE SKILLS



THE BEST NEW THING I LEARNED IS THAT COOPERATION DOES MAGIC!

Primary student, Greece

With the support of HSBC, the British Council collaborated with the Hellenic Ministry of Education and Religious Affairs to develop the Life Skills project for Greek schools, which enabled students to manage challenges faced in their daily life.

1,500 teachers were trained, benefitting 15,000 students. 93% of children felt more confident to work collaboratively and 96% of teachers agreed the programme improved teaching skills and positively impacted students.