

Terms of Reference

1. About the British Council

The purpose of the British Council is to promote a 'friendly knowledge and understanding' between the people of the UK and people worldwide. The British Council promotes the mobility of students because we believe that studying in another country provides an unparalleled opportunity for individuals to understand and engage with people from different cultures.

2. About the British Council's work in alumni

2.1 The Study UK Alumni Awards

The British Council's global alumni offer is the Alumni Awards, developed in partnership with UK universities. Participating countries:

2014/15: China, India and the USA.

2015/16: Brazil, China, Hong Kong, India, Indonesia, Nigeria, Pakistan, Saudi Arabia, Turkey, USA

2016/17: Egypt, Ghana, Greece, Hong Kong, India, Indonesia, Malaysia, Mexico, Nigeria, Pakistan, Saudi Arabia, Thailand, Turkey, USA.

2017/18: Global Alumni Awards, open to all alumni in any country outside the UK, with national award ceremonies in China, Egypt, Ghana, Greece, India, Kazakhstan, Malaysia, Mauritius, Pakistan, Saudi Arabia, Thailand and the USA. Regional and Global Awards – in the form of digital celebrations – held for the first time.

2018/19: Global Alumni Awards, open to all alumni in any country outside the UK, with national award ceremonies in small number of selected countries, followed by global awards, celebrated online.

The objectives of the Study UK Alumni Awards are to recognise and honour the outstanding achievements of UK alumni, raising the profile of alumni, the institutions that they studied at, and the impact and value of a UK education. The awards build the professional networks and capacity of alumni, by raising their profile and providing access to network and capacity building opportunities.

Award winners and finalists are leaders in their fields who have used their experience of studying at a UK higher education institution to make a positive contribution to their communities, professions and countries. Some of these stories are being used in the broader Study UK campaign, to promote the UK as a study destination to prospective international students and their influencers.

2.2 Alumni activities in-country

In addition to the Alumni Awards, British Council in-country offices work with UK universities on locally-based UK alumni activities, according to the country's educational, cultural and political contexts. Examples of country-specific activities are the USA Alumni Network, career-development workshops, job fairs, speaking events, and newsletters.

3. Role of the Alumni Advisory Group

The group will draw on the experience, knowledge and skills of its members to:

- Act as advisors for the Alumni Awards
- Act as advisors for alumni-related activities led by the British Council in-country, for specific countries seeking feedback on their strategies/ideas/activities.

The Alumni Advisory Group are self-nominated institutions who were then selected by the British Council and BUILA to ensure an even geographical representation and diversity of institutions, following an invitation to all UK universities' alumni relations teams to express their interest in taking part.

Representatives of institutions/organisations for the Alumni Advisory Group 2018-19 are listed in Annex 1 below.

4. Administration

The Alumni Advisory Group will meet at the British Council in London (with the option to dial in/join by video conference) 1-2 times per year. The first meeting of 2018 is on Thursday 21 June 2018. The second meeting is likely to take place in September/October. Future meetings will be arranged as appropriate. Minutes will be sent to all Alumni Advisory group members. They will also be made available to all those who expressed an interest in joining the group this year.

The British Council's Alumni Project Manager will act as Chair and Secretary for the group, and will keep the group informed of how their ideas and recommendations have influenced the Alumni Awards and/or alumni-related activities in-country.

Membership of the group is on an annual basis: a call will be put out to all UK HEIs' alumni teams in March/April each year to advertise the opportunity to take part. Members will be selected by the British Council UK and BUILA to ensure an even mix of institutions representing all four UK nations, traditional/post-1992, non-Russell Group/Russell Group; small and specialist/larger institutions, Million Plus. Previous engagement and participation in the Alumni Advisory Group will also be taken into account.

Annex 1

The Alumni Advisory Group 2018-19 consists of representatives from the following institutions/organisations:

Anglia Ruskin University
Birmingham City University
BPP
Coventry University
Lancaster University
London School of Economics and Political Science
London School of Hygiene and Tropical Medicine
Northumbria University
Queen's University Belfast
Sheffield Hallam University

Swansea University
University of Bath
University of Birmingham
University of Cambridge
University of East Anglia
University of Essex
University of Kent
University of Leeds
University of London Worldwide
University of Southampton
University of St Andrews
University of Stirling